

Benefits to Your Audience

BenefitBar is a great fundraising and communication tool for your organization. In addition it provides many benefits to your members, supporters, and customers-your audience. Some of the benefits are designed to:

Keep Them Informed

BenefitBar provides a convenient and constant stream of information that will keep your audience up-to-date, in real time, with headlines and summaries of current news or events. This tool can be used to drive even more traffic to your website.

Keep Them Connected

BenefitBar keeps your audience connected with the constant flow of information and your logo always in their browser.

Keep Them Inspired

BenefitBar keeps your audience inspired. Your organization may provide motivating and inspirational messages to your audience, which may help make their day a better day.

Save Them Money & Make Them Feel Good

As BenefitBar continues to drive fundraising dollars your audience continues to save money. They will receive discounts, which are not typically available to those without the BenefitBar. Buying items via the BenefitBar is virtually effortless.

No Spyware, Adware or Viruses

BenefitBar is free of Spyware, Adware, and Viruses. You are in control of the content that is provided to your audience. In addition, BenefitBar will always respect your privacy and the privacy of your audience.

Targeted and Regional

BenefitBar is targeted and regional. Your organization can communicate to your members on a regional level making them aware of events local to them.

Convenient and Easy

BenefitBar makes downloading and installation easy and fast. Once installed your audience will be able to do searches in a very convenient and easy way, as well as get to your website and other links you may want to offer on the BenefitBar with a simple click.

Value

There is NO cost to your audience to download the BenefitBar. They help raise dollars by doing searches or making donations or just from advertisers paying per download. They receive information, stay connected with you, and raise dollars all at NO cost.

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