



Fundraising at Your Fingertips

Benefits to You

Here are just some of the benefits you will enjoy by using BenefitBar:

Stay Connected

Reach the people who are passionate about your organization 24/7. Maintain contact with your audience even after they surf away to another web site, no matter which Internet page an individual is viewing the BenefitBar remains visible. (Out of site out of mind)

Easy to Use

Changing the message only takes minutes. Some messages can be pre-programmed, no engineers or coding needed, and messages can be changed using a pass code from your laptop or PC. You can use an RSS Feed to have information from other sources directly placed in your BenefitBar and sent to everyone who has your BenefitBar downloaded.

No Spyware, Adware or Viruses

Because they are getting their BenefitBar from a trusted source like you, your audience can rest assured there will be no spyware, adware or viruses.

Loyalty

Enhance loyalty by keeping people involved and updated. Your logo and a link to your web page are always in front of your audience.

Profit Center

There is no overhead and no additional resources needed. The only expense is getting the word to your audience that this fundraiser/communication service has started, this is strictly a **profit center** for your organization; you receive revenue from searches from the **Yahoo! search engine** via the BenefitBar, **advertising**, and **items you choose to sell** via the BenefitBar. For most organizations this will be one of your most efficient and effective fundraisers while providing value to the end user.

Customizable

Your BenefitBar is unique. BenefitBar is customized to meet your exact needs. Bottom line; your BenefitBar will have all the information and features to meet your needs, as well as the needs of your audience. Your creativity is your only limitations.

Information

Keep your audience connected, informed and updated with current information that you feel people need to see such as: important dates, events, news, changes, awards, and more.

Communication

BenefitBar gives you a chance to communicate in a format that is entertaining and tasteful. Your audience will go to your web page for more details and information if needed.

Link to Your Site

A link to your web page is on the BenefitBar for easy access to your web page- very convenient, and keeps your name in front of your audience 24/7.

BenefitBar makes it easy for you to get your message across. We will customize the BenefitBar to meet your needs, take care of all the hosting and technical support, and make a great product available for you and your audience. All you have to do is spread the news about your great new technology.

BenefitBar is more than just a wristband, it is a fundraising technology bringing you and your support network closer

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