

## Customize Your Message

There are literally thousands of possible ways you can customize the BenefitBar to interact with your audience. Here are a few suggestions:

### Organizations/Associations

- Updates on new personnel
- Keep your audience informed with an up to date calendar
- Offer goods and services with possible discounts on purchases through the BenefitBar
- Interviews that are inspiring
- Quotes of the day
- Current events
- Set up an RSS feed for information from other sources that benefit your audience
- Fun jokes, riddles, and recipes

### Religious:

- Keep your audience informed with an up to date calendar
- Offer goods and services with possible discounts on purchases through the BenefitBar
- Announce your mission trips and tours
- Share your news of new administrative, leadership or team members
- Provide a menu with your sermons/messages/prayers for traveling, kids, work, peace, etc.
- You can update current events and new information you want to share instantly
- Send your audience updates announcing special needs and fund-raisers
- Provide your audience with a daily prayer or inspirational message
- Create a list of links to inspirational music
- Set up an RSS feed for information from other sources that benefit your audience
- Show a video of your sermons (coming soon!)

### Sports Teams:

- Share your team schedule and updates
- Offer goods and services with possible discounts on purchases through the BenefitBar
- Interviews with management, coaches and players
- Daily tip
- Daily quote from a player or management
- Live scores
- Updates on new players and personnel
- Set up an RSS feed for information from other sources that benefit your fans
- Links to music and your team theme song
- Video highlights from games (coming soon!)

### Universities

- Keep your audience informed with an up to date calendar
- Campus news and updates
- Share your fundraising opportunities
- Offer goods and services with possible discounts on purchases through the BenefitBar
- School trips
- Awards
- Provide a menu with your school's musicals, plays, sporting events, lectures and other activities on campus
- Maps of campus restaurants and special offers
- Set up an RSS Feed for information from other sources that benefit your audience
- Create a list of links to music
- Inspirational messages