

It Pays to Use BenefitBar

Besides building relationships and communicating with your audience, BenefitBar is a great fundraiser for you. Here's how it works:

- **E-Commerce:** Client shall receive 100% of gross revenue generated from client BenefitBar.
- **Donations:** Client shall receive 100% of gross dollars donated as a result of client BenefitBar.
- **Yahoo! Search Engine Revenue:** Client shall receive 25% of gross search engine revenues generated from client BenefitBar.
- **Advertising Revenue:** Client shall receive 80% of gross advertising dollars when client directly sells advertisement spots on client BenefitBar.
- **Advertising Revenue:** There is potential to sell space on the Yahoo! Search Engine Landing Page for additional advertising revenue. Please ask your BenefitBar LLC representative for details.
- **Advertising Option:** Client has the option to give away, as a value-add or for other purposes, at no charge to advertiser an unlimited amount of advertiser spots on the BenefitBar.

(The client must approve all advertisers)

Please remember you have no additional overhead or ongoing expenses. Your only commitment is getting the word to your audience announcing your new BenefitBar.

BenefitBar is a tremendous profit center for your organization.