

Frequently Asked Questions

These are the most commonly asked questions about BenefitBar. If you don't see your question here let us know, we want to help.

- ⓐ **What are the benefits to our organization?**
The main benefit is to raise needed dollars, enhance communication, and stay in front of your audience. Please read the many benefits in the *Benefits to You* flyer.
- ⓐ **Is there any up-front cost to get started?**
No. There is no charge to set up BenefitBar; your only expense is getting the word out to your audience. And there is NO cost to your audience.
- ⓐ **How much can our organization make?**
Your revenue potential is unlimited. It depends on the amount of people using the BenefitBar, which brings you a return in the form of advertising and product sales from the BenefitBar, as well as fees from searches via the BenefitBar.
- ⓐ **Who will be in charge of the technology and support?**
Your friends at BenefitBar handle all the technical and support issues.
- ⓐ **Who will be in charge of changing messages and content?**
It's your BenefitBar so you will have total control over what messages and content are on the BenefitBar through an easy online editing tool. BenefitBar will not add to or change your messages in any way. It is customized to meet your needs; you are in total control of information and links within the BenefitBar.
- ⓐ **How will we get the information needed for the message section?**
Some content will be permanent. You should have at least one person in charge of gathering news and events to upload and change the BenefitBar. To be relevant, you should update the content as often as possible. RSS feeds are a great way to keep content current.
- ⓐ **What is an RSS Feed?**
RSS stands for really simple syndication. These are feeds you can subscribe to for free that will send relevant information to your users automatically. You may already be using this on your web site.
- ⓐ **What equipment do I need?**
BenefitBar uses its own server, so you only need a PC to interact with the system.
- ⓐ **How do we get the word to our users to download the toolbar?**
You can use your current communications channels to announce the BenefitBar. See the flyer *Get the Word Out* for additional ideas.
- ⓐ **Will there be any spyware, adware or viruses?**
No, never.
- ⓐ **Does BenefitBar have enough bandwidth to handle our needs?**
Yes, BenefitBar has a fully dedicated server system.
- ⓐ **What browser do end users need?**
BenefitBar works with both Internet Explorer and Firefox - the two standards.
- ⓐ **Does the end user need any additional software to run the toolbar?**
No, just a PC, Internet access and Internet Explorer or Firefox.
- ⓐ **How do we keep track of dollars raised and downloads?**
BenefitBar supplies you with reports that will make it easy for you to check the number of people downloading by the day-week-month-year, as well as revenue.
- ⓐ **How often do we receive the funds raised from searches and advertisement?**
Every quarter after the first 30-day period.
- ⓐ **Do we have a right to audit?**
You may audit anytime on any day, everything is tracked electronically.