



(Picture of the _____BenefitBar) **Get the Word Out**

Not sure how to tell your audience about your great new BenefitBar? You can use the sample suggestions below, or customize the information for your own purpose. If you need more help, let us know.

- Send an announcement in your normal mailing.
- Send your users a special mailing.
- Make the BenefitBar available on your web page.
- Communicate your new BenefitBar in the newsletter.
- Send a notification email to all your users and have the link for the BenefitBar.

Sample Announcement:

We are so excited to share with you our _____ BenefitBar. It will serve as both a communication and fundraising tool. It is the same size and shape and the same location on your computer as a toolbar. This will not replace your existing toolbar, they stay where they are on your computer, and this will appear just below them. The features on the BenefitBar are all designed to help us communicate better with you in a non-intrusive way. Also it is designed to make your life on the internet easier. **THERE IS NO COST TO YOU.** It is easy to download... just click on the link below and follow instructions. Just by downloading the BenefitBar a donation to _____ will be made by the corporate sponsors

Or go to our web page (if this is posted in a newsletter) and download it directly from our home web site www._____

By downloading the _____ BenefitBar, you will help raise dollars for _____ and get current information in an entertaining and efficient way.

We are proud to have you as a _____ of _____. We hope you are proud to have the _____ BenefitBar on your computer. Please feel free to share this _____ BenefitBar with your friends so they can have the same benefits as you.

A sample of benefits you receive by having the _____ BenefitBar are:
Yahoo search engine; by using the Yahoo! Search engine that is conveniently located directly on the _____ BenefitBar just to the right of our logo, you are raising dollars for _____. The same search information you receive using whatever search engine you use today, but now you help raise money for _____, at no cost to you.

- No spyware or adware on our BenefitBar.
- Important dates reminder/calendar
- Discounts on goods and services
- Updates on new people, members and personnel
- Quote of the day
- Tip of the day
- Joke-recopies-inspirational messages
- Current event updates

There is no cost to our organization or to you; this is truly a win-win for everyone!!

**We are excited to go to a whole new level
of keeping you informed and updated**

BenefitBar | www.benefitbar.com | sales@benefitbar.com | 314-616-1954